
AN EVENING WITH RON HALL

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March 1, 2019

Dear Friends of Newgate,

We are thrilled to inform you that Ron Hall, co-author of *Same Kind of Different as Me*, will be joining Newgate Mission and the Longview community in April for **An Evening with Ron Hall**. The event will be an opportunity to learn more about the homeless, low-income, and working poor sectors in our community, as well as learning how God works through us all to help our brothers and sisters.

I am writing you to let you know about sponsorship opportunities available for this very special event. I know that your organization strives to give back to our community in meaningful ways, and **An Evening with Ron Hall** will be a perfect opportunity to do so as we learn more about how to work together to address issues such as healthcare, housing, employment, mental health, disabilities and abuse.

Your dedication to the betterment of our community is inspiring, which is why I feel that this sponsorship opportunity is well-suited for you and your organization.

I have attached more information on Mr. Hall, the event, and the benefits that come with each sponsorship level. Sponsorships are limited, so please feel free to reach out today with any questions or with your completed sponsorship agreement.

We hope you will consider investing in this important opportunity for our community. Your gift will provide the opportunity for members of our community to attend the event for a nominal fee.

Sincerely,

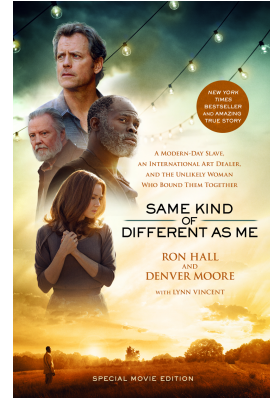
Hollie Bruce
Executive Director

EVENT IMPACT

Guest Speaker

Ron Hall is the author of the New York Times Best Seller *Same Kind of Different as Me*, and co-producer of Paramount Pictures' film adaptation released in October 2017. This major motion picture stars Academy Award Winners Renee Zellweger and Jon Voight, and Academy Award Nominees Greg Kinnear and Djimon Hounsou. He has also authored *Workin' Our Way Home*.

An international art dealer, Ron's life was changed forever when his wife insisted that Ron join her in serving food at a local homeless shelter. There she introduced him to angry, homeless drifter Denver Moore. Initially worlds apart, their conflict grew into a transforming friendship as shocking tragedy drove Ron and Denver together.



"As a volunteer at a Rescue Mission in 1998, God met me and rewrote my life story. For the last fifteen years, I have dedicated much of my life to helping the world see homelessness through God's eyes." –Ron Hall

The Cause

Newgate Mission has been serving those experiencing hunger, homelessness, and despair in Longview for nearly 30 years. We offer several services, including nourishment in mind, body and soul, job preparedness programs, medical checks and consultations, worship and devotional services, showers, clothing, supportive case management, housing/agency referrals and much more.

The purpose of An Evening with Ron Hall is to increase our capacity through community partnerships to affect positive change. We believe change is possible for our homeless and hurting neighbors, through the support of people and businesses like you. We want to bring our guests out of a season of hurt and brokenness, into a place of hope for the future through healing – all within the context of loving relationships and community.

DETAILS

Thursday, April 4

Interior Doors Open 6:00pm

Event Start 6:30pm

Belcher Center

2100 S. Mobberly Ave.

Longview, Texas 75602



INVESTMENT

Title Sponsor (1 available) - \$7,500

Title Sponsor Package for “An Evening with Ron Hall” includes:

- 12x Sponsorship Circle Tickets (1st Orchestra Center)
- 12x Seats for an intimate, pre-event dinner with special guest, author Ron Hall
- 12x Copies of the new Ron Hall book, “Workin’ Our Way Home,” signed by the author
- Prominent name/logo recognition on all collateral print materials and event program as available, as well as social media/web marketing as available
- Name recognition as Title Sponsor in any PR materials, including press releases or media alerts related to the event
- Recognition as Title Sponsor by the M.C. at the event

Presenting Sponsors (2 available) - \$5,000

Each Presenting Sponsor Package includes:

- 8x Sponsorship Circle Tickets (1st Orchestra Center)
- 8x Seats for an intimate, pre-event dinner with special guest, author Ron Hall
- 8x Copies of the new Ron Hall book, “Workin’ Our Way Home,” signed by the author
- Name recognition on all collateral print materials and event program as available, as well as social media/web marketing as available
- Recognition as a Presenting Sponsor by the M.C. at the event

Hosting Sponsors (4 available) - \$2,500

Each Hosting Sponsor Package includes:

- 4x Sponsorship Circle Tickets (1st Orchestra Center)
- 4x Seats for an intimate, pre-event dinner with special guest, author Ron Hall
- 4x Copies of the new Ron Hall book, “Workin’ Our Way Home,” signed by the author
- Listing in event program and on website

Supporting Sponsors - \$1,000

Each Supporter Package includes:

- 2x Sponsorship Circle Tickets (1st Orchestra Center)
- 2x Seats for an intimate, pre-event dinner with special guest, author Ron Hall
- 2x Copies of the new Ron Hall book, “Workin’ Our Way Home,” signed by the author
- Listing in event program and on website

SPONSOR AGREEMENT

AN EVENING WITH RON HALL

Your sponsorship will allow members of the Longview and Greater East Texas attend this event for a nominal fee.

Sponsor Name: _____
(As to be listed in recognition)

Contact Name: _____

Mailing Address: _____

Sponsorship Level:

- ☐ Title Sponsor
- ☐ Presenting Sponsor
- ☐ Hosting Sponsor
- ☐ Supporting Sponsor

☐ Payment enclosed.

☐ Please invoice me via U.S. Mail.

☐ Please invoice me via PayPal. Email address: _____

☐ I would like to remain anonymous.

☐ I would like to decline all sponsorship benefits.

I am glad to support this community-wide event hosted by Newgate Mission! I understand that all commitments should be received by March 8 and pledges should be paid in full no later than March 22, 2019.

Signed

Date

